



**WOMEN UNIVERSITY SWABI**  
KHYBER PAKHTUNKHWA-PAKISTAN

# Newsletter

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## VICE CHANCELLOR MESSAGE

Women University, Swabi is more than a center of higher learning. It is a place where women are empowered to explore their potential, broaden their horizons, and prepare for meaningful roles in society. We are committed to providing quality education that enables women to contribute effectively in education, business, industry, health, and social services. A true university does more than produce degree holders. It shapes character, cultivates critical thinking, and inspires leadership. At Women University, Swabi, we strive to create an environment where students grow academically, socially, and ethically, becoming responsible citizens ready to meet the challenges of a rapidly changing world. Our mission is to enhance research capacity and position Women University, Swabi, among the leading universities of Pakistan. Our vision is to be a research-driven institution that equips women with the skills, knowledge, and confidence to compete globally while serving the needs of Pakistan. We aim to transform education into empowerment—so every graduate leaves not just with a degree, but with a purpose.

**Prof. Dr. Ghazala Yasmeen**  
Vice Chancellor  
Women University Swabi



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## Appointment of Prof. Dr. Ghazala Yasmeen as Regular Vice Chancellor

Professor Dr. Ghazala Yasmeen has officially assumed charge as the new Vice Chancellor at Women University, Swabi (WUS). Her appointment comes as part of the Khyber Pakhtunkhwa government's broader initiative to fill key leadership positions in 19 public sector universities across the province. A distinguished academic, Dr. Yasmeen holds a PhD in Economics and has completed post-doctoral training at the University of Edinburgh and Michigan State University. Being a staunch advocate for women empowerment, she holds a remarkable position in the academic landscape of Khyber Pakhtunkhwa. Dr. Yasmeen is a seasoned academic leader with an outstanding record of institutional development and academic excellence. She previously served as the founding Vice Chancellor of

Women University Mardan (WUM), where she spearheaded a rapid expansion that grew the university to 22 academic departments offering 44 undergraduate and 30 graduate programs, and established two campuses and 18 affiliated colleges. Under her leadership, Women University Mardan earned the distinction of being ranked the No. 1 women's university in Khyber Pakhtunkhwa and No. 6 overall in Pakistan. Her contributions have been recognized with major honors, including the University Gold Medal, the Star Women International Award, and the Quaid-e-Azam Award. She is also a Fellow of the Royal Society of Arts (UK) and has received Khyber Pakhtunkhwa government award for outstanding financial administration during her tenure at WUM.



## Vc's Participation in HEC Leadership Program



Prof. Dr. Ghazala Yasmeen, Vice Chancellor of Women University Swabi, actively participated in the Women's Empowerment in Leadership in Higher Education Management Program (WEMP), organized by the National Academy of Higher Education (NAHE) under the Higher Education Commission (HEC) in Islamabad.

WEMP is a flagship initiative aimed at enhancing the leadership capabilities of women in higher education through specialized training in academic governance, financial management, strategic planning, and effective communication. The program brings together women from across Pakistan to build a strong network of empowered academic leaders.

Dr. Ghazala Yasmeen, a distinguished economist and seasoned academic administrator, brings extensive experience to the forum. She previously served as the founding Vice Chancellor of Women University Mardan, where she led rapid institutional growth by establishing multiple academic departments and campuses.

Her participation in WEMP reflects not only her commitment to advancing women's leadership in academia but also the vision of Women University Swabi to foster inclusive, progressive, and high-quality education.



## QEC Recognition at RIPE Program

The Vice Chancellor of Women University, Swabi Prof. Dr. Ghazala Yasmeen appreciated the dedicated efforts of the Quality Enhancement Cell (QEC) during the successful conduct of a two-day RIPE (Review Implementation of Performance Evaluation) Program held at Women University, Swabi.

The program was organized to assess the performance of departments and ensure adherence to quality standards in teaching and administration. Dr. Zeeshan Bangash, resource person and a

seasoned academician from Kohat University of Science and Technology (KUST), served as the resource person. He was accompanied by Dr. Suraya Khanum, Director of QEC at Women University, Swabi.

During the two-day engagement, Dr. Zeeshan Bangash held meetings with heads of departments, faculty members, and students, and visited various academic departments. He thoroughly reviewed the university's internal quality assurance mechanisms and

provided constructive feedback.

He expressed satisfaction with the performance of Women University, Swabi, stating, *"compared to many other institutions, the QEC practices and academic commitment observed here are highly commendable."*

The program concluded with interactive sessions, departmental reviews, and recommendations for further enhancement of quality assurance systems in the university.



## Inauguration of Fashion and Textile Designs Exhibition

The Vice Chancellor of Women University, Swabi, Professor Dr. Ghazala Yasmeen, inaugurated a two-day exhibition organized by the Department of Art, Design & Cultural Studies. On this occasion, the Vice Chancellor appreciated the creative talents and stated:

*"The artistry and dedication of our students are commendable. Their work deserves to be showcased at both national and international levels so that they may receive the recognition they truly deserve."*

She further noted that the field of arts and design offers countless opportunities—not only for students to start their own businesses but also to create employment for others.

During the event, the Vice Chancellor visited various stalls, observed the creative work of the students, and praised their dedication and innovation.

Also present were Assistant Commissioner Topi; Director of Archaeology and Museums, Dr. Abdul Samad Khan; Registrar of Women University, Swabi, Dr. Raeesa Bano; Director ORIC, University of Swabi, Dr. Roidad Khan; and other distinguished guests. The esteemed guests visited the exhibition and lauded the tireless efforts and passion of the students and faculty, noting that, despite limited resources, they had produced high-quality and impressive work.

At the conclusion of the event, Dr. Ghazala Yasmeen congratulated the entire team of the Department of Art, Design & Cultural Studies on organizing a successful exhibition and commended their dedication and hard work.



## Approval of Women University, Swabi Budget 2025–26

The Vice Chancellor Prof. Dr. Ghazala Yasmeen has expressed immense satisfaction over the approval of the Women University, Swabi's annual budget for the fiscal year 2025–26, totaling to Rs. 647.862 million, including a provincial grant of Rs. 100 million.

She stated that, *"It is a matter of immense pleasure that the budget-referred by the Finance and Planning Committee has been approved. Credit goes to the entire team for their tireless efforts, dedication, and transparent work."*

The 18<sup>th</sup> Syndicate meeting formally approved the budget after a detailed review. It had earlier been thoroughly discussed and endorsed in the 15<sup>th</sup> meeting of the Finance and Planning Committee (F&PC). The budget has now been referred to the Senate for final approval.

The Syndicate forum highly appreciated the budget for being well-managed, balanced, and forward-looking, addressing both academic and developmental needs of the

university. Members acknowledged the efforts of Treasurer, Mr. Muhammad Hussain, and his team, whose detailed and effective planning ensured a comprehensive financial proposal. The contributions of Registrar, Dr. Raisa Bano, and all administrative units were also commended.



## Conclusion of Women Empowerment Program

The Women Empowerment and Mentorship Program (WEMP) at Women University, Swabi concluded successfully yesterday. The Vice Chancellor Prof. Dr. Ghazala Yasmeen remarked, *"Enhancing women's access to quality education and professional development has always been my top priority, and this program reflects that vision in action. Its success was only possible due to strong teamwork and collaboration."* She also extended her gratitude to the National Academy of Higher Education (NAHE) for placing their trust in the university.

The Director of NAHE, Mr. Suleman Ahmad, attended the closing ceremony as chief guest. He stated, *"This program was specifically designed to empower women in academic institutions. It is encouraging to see it implemented successfully at Women University Swabi. The dedication and enthusiasm of the faculty are commendable."* He also appreciated the Vice Chancellor's leadership and commitment to the cause of women's education and professional training.

The program was organized by Women University, Swabi in collaboration with the Higher Education Commission (HEC) and NAHE, with Dr. Surayya Khanum serving as the focal person. Conducted from February to April 2025, the program engaged women faculty and staff from various departments.

Comprising six key modules, the training covered

important themes such as challenges in higher education, conflict resolution, effective communication, personality development, and goal setting. Both group and individual mentoring sessions were held, focusing on improving participants' professional and personal growth.

Five experienced mentors from diverse academic backgrounds guided the mentees, while the committee members provided logistical and administrative support. Participants described the program to be informative, impactful, and relevant to their practical lives.





## 29<sup>th</sup> Academic Council Meeting Women University, Swabi

The 29<sup>th</sup> Academic Council meeting of Women University, Swabi was held under the chairmanship of Vice Chancellor Professor Dr. Ghazala Yasmeen. The meeting focused on various academic, administrative, and student-related matters in detail.

During the meeting, the university's Annual Report for 2024–2025 was formally approved. Extensive discussions were held on the launch of new academic programs, curriculum revision, faculty appointments, improvements

in examination policies, and student welfare initiatives. Several student-related agenda items were unanimously approved, including scholarships, hostel facilities, and student representation in academic bodies.

At the conclusion of the meeting, the Vice Chancellor thanked all participants and expressed her commitment to further expanding the academic and research contributions of the university and to continue leading Women University Swabi on the path of progress.



## Vc's Message on Youm-e-Takbeer

*"Becoming a Nuclear Power is a Blessing from Allah"* Vice Chancellor Women University, Swabi, Prof. Dr. Ghazala Yasmin

On the occasion of Youm-e-Takbeer, the Vice Chancellor of Women University, Swabi, Professor Dr. Ghazala Yasmeen, stated that Pakistan emergence as a nuclear power on May 28, 1998, was a great blessing from Allah Almighty. This day symbolizes not only our national dignity but also our sovereignty and defense capabilities.

She emphasized that becoming the first nuclear power in the Islamic world was a significance achievement. It was a historic moment when the entire world acknowledged Pakistan's capabilities, determination, and national unity. Today, the respect and recognition Pakistan holds globally is rooted in the events of that very day.

Professor Dr. Ghazala Yasmeen emphasized the need to reflect on the true spirit of this day and educate our youth about the historical significance of this monumental achievement. May Allah grant us the strength to safeguard our country and guide

it toward progress and stability.

She urged the students and faculty members to contribute fully in the fields of national defense, self-reliance, and education so that Pakistan emerges as a strong, developed, and peaceful nation.





## Students' Peace Debate Award



*"Our students are brilliant and possess the potential to compete in all sectors,"* said the Vice Chancellor, Prof. Dr. Ghazala Yasmeen, as Women University, Swabi Students Secured Top Positions in Peace-Building Debate in City University of Science and Information Technology, Peshawar.

Prof. Dr. Ghazala Yasmeen congratulated the university's students on their remarkable achievement in the Inter-University Peace-Building Debate Competition 2025, held at City University of Science and Information Technology, Peshawar. The event was organized under the CRBCVE Project, supported by NACTA, the European Union, and the United Nations Office on Drugs and Crime (UNODC).

She praised Laiba Umair from the Department of Medical Imaging Technology, who secured 1<sup>st</sup> position in Pashto, Huda Basheer from the Department of Health Informatics, who achieved 2<sup>nd</sup> position in Pashto, and Wajeeha Nadeem from the Department of Computer Science, who secured 2<sup>nd</sup> position in Urdu, for their exceptional performance. The Vice Chancellor also appreciated the dedicated efforts of the Debating Society and the Youth Development Center of Women University, Swabi in guiding and preparing the students for this notable success.

## Yom-e-Tasshakkur Seminar

Women University, Swabi celebrated Yom-e-Tassakkur, under the directives of Vice Chancellor, Prof. Dr. Ghazala Yasmeen, to pay heartfelt tribute to the Pakistan Armed Forces for their unwavering courage and steadfast defense of the nation in safeguarding the sovereignty and dignity of Pakistan.

A Flag Hoisting Ceremony, An Awareness-walk, and A Seminar titled "Yom-e-Tashakkur – Political, Academic, and Media Perspectives" was conducted by the WUS-Youth Development Centre in collaboration with the Directorate of Public Relations and Publications.

The seminar commenced with a recitation, followed by the National Anthem and a one-minute silence in solidarity with Armed Forces. The Registrar, Dr. Raisa Bano, in her opening remarks, stressed the importance of equipping students with geopolitical awareness. This was succeeded by students' debates organized by the Departments of Medical Imaging Technology, Department of Health Informatics and Department of Computer Science. The program also featured national songs performed by Ms. Maria Tabraiz, Lecturer in the Department of Physics, Ms. Atiya Quresh, HoD Pakistan Studies and speeches by faculty members including Dr. Asiya Khattak, Ms. Atiya Qureshi, and Mr. Waseem Khattak.

The Vice Chancellor appreciated the efforts behind the event, said, *"This seminar reflects our vision to raise awareness among students. The unmatched bravery of the Pakistan Armed forces continues to protect our sovereignty and inspire national pride."*





## Students' Meeting with DG ISPR, Peshawar

Peshawar – A group of students from Women University, Swabi, accompanied by Ms. Barkha Naaz, Lecturer in Urdu, and Ms. Hina, Lecturer in Statistics, participated in an interactive session held with the Director General of Inter-Services Public Relations (DG ISPR) in Peshawar. The event was a significant opportunity for the students to engage directly with a high-level military official on issues of national importance.

The session focused on crucial themes such as youth empowerment, media responsibility, and the role of students in nation-building. DG ISPR emphasized the importance of constructive engagement, critical thinking, and responsible use of media platforms by the younger generation. He also highlighted the sacrifices made by the armed forces and the need for national unity in the face of emerging challenges.

The students actively participated in the session, asking insightful questions and sharing their views on how the youth can contribute to a stronger, more progressive Pakistan. The environment encouraged open dialogue, patriotism, and awareness about the vital connection between security, education, and media literacy.

Both Ms. Barkha Naaz and Ms. Hina appreciated the initiative, stating that such sessions play a crucial role in shaping students' perspectives beyond the classroom. They commended the exposure and inspiration this opportunity provided to the young women, especially in understanding national narratives from a strategic and informed viewpoint.

The administration of Women University, Swabi expressed pride in the participation of its students and faculty in such a prestigious and enlightening session, reiterating its commitment to producing socially responsible and nationally aware graduates.



## Seminar on “Identifying and Stopping Fake News” by Department of Journalism – Formal Launch of Seminar Series of Fake News

The Department of Journalism at Women University, Swabi has initiated a series of seminars on “*Identifying and Stopping Fake News*”, aimed at raising awareness about misinformation and its impact on society. The initiative, designed for students, faculty, and administration, seeks to equip participants with essential skills to detect and counter fake news. The first seminar in the series was conducted by Mr. Waseem Khattak, Head of the Journalism Department, and Mr. Mansoor Khan, Lecturer in the same department. They discussed the rapid spread of misinformation, the reasons behind its prevalence, and the dangers it poses to individuals and institutions.

The speakers emphasized that social media algorithms,

emotional appeal, and lack of verification contribute to the widespread dissemination of fake news. To enhance understanding, interactive activities were conducted, engaging students in practical fact-checking exercises.

Participants learned about verifying news sources, identifying sensationalist content, and using fact-checking tools like Snopes and FactCheck.org. Mr. Waseem Khattak stressed the role of responsible journalism in combating misinformation, while Mansoor Khan highlighted the need for critical thinking and digital literacy to prevent the spread of false information. The seminar series will continue in the coming days, extending its outreach to faculty

members and administrative staff.



## Pakistan Education Endowment Fund (PEEF) Scholarships

Women University, Swabi has proudly hosted the Pakistan Education Endowment Fund (PEEF) Scholarship Interviews, marking a significant step in supporting higher education for financially deserving and academically bright students. This initiative reflects the university's continued commitment to facilitating educational opportunities for young women in the region.

The interviews were conducted under a well-structured and transparent process, where a panel of experts from PEEF evaluated the applicants based on strict criteria of academic merit and financial need. The panel comprised experienced professionals trained to assess the potential and background of each candidate to ensure that only the most deserving students receive financial assistance.



Students from various departments and semesters participated in the interviews, showcasing not only their academic excellence but also their motivation to pursue higher studies despite economic challenges. The process was managed smoothly by the university's Financial Aid Office in close coordination with PEEF representatives, ensuring that all candidates were accommodated in a fair and organized manner.

## Workshop on Interfaith Harmony by Peace Club of Women University, Swabi

Under the umbrella of the Prime Minister's Youth Development Center, a meaningful workshop on Interfaith Harmony was organized by the Shaoor Foundation in collaboration with the Peace Club of Women University, Swabi. The event aimed to promote peace, tolerance, and interfaith understanding among the youth.

The session featured distinguished speakers, including Ms. Faryal Ali, Focal Person, Peace Club, Dr. Bibi Alia, Lecturer, Department of Arabic and Islamic Studies, and Mr. Waseem Khattak, Additional Director Public Relations & Publications at Women University, Swabi. Each speaker shared valuable insights on the importance of

interfaith dialogue, the role of youth in promoting peaceful coexistence, and the impact of media in shaping inclusive narratives.

Students actively participated in discussions, contributing their thoughts and asking engaging questions. At the end of the workshop, certificates of appreciation were awarded to them in recognition of their enthusiastic involvement. The university administration appreciated the collaborative efforts of the organizers and speakers, stating that such events are vital for nurturing harmony, mutual respect, and responsible citizenship among students.





## Celebration of International Women's Day

A seminar was organized at Women University, Swabi by the Department of Pakistan Studies in observance of International Women's Day. Addressing the seminar, Dr. Hussain Ali, Assistant Professor at Abdul Wali Khan University Mardan, emphasized that women's empowerment is essential for the development of any society. He stated that providing education, economic independence, and equal opportunities enables women to progress, and ultimately contributes to national growth.

A large number of students and faculty members attended the seminar. The speakers highlighted the importance of women's rights, their socio-economic role, and gender

equality in society.

Following the seminar, an awareness walk was also organized to emphasize women's rights and their role in society. Students and faculty members participated in large numbers, holding placards with various slogans advocating for women's empowerment and gender equality.

The Vice Chancellor of Women University, Swabi and other faculty members appreciated the event, stating that such activities help raise awareness among students and encourage them to contribute to societal development.



## Proctorial Board Recognition Ceremony

Women University, Swabi organized a certificate distribution ceremony to appreciate the efforts of student proctors in maintaining discipline during the four-day Sports Gala, 2025. The event also included a day spent at Bam Khail Sports Complex, where students diligently performed their duties.

Speaking on the occasion, the Registrar, Dr. Raisa Bano, acknowledged the crucial role of proctors in ensuring order and discipline. She stated, *"You are our eyes and ears. If you witness anything unethical or improper within the university, report it to us, and we will take immediate action."* She further praised Chief Proctor Dr. Rehana Bibi, faculty proctors, and the student proctors and for

their dedication.

Dr. Raisa Bano also highlighted a significant achievement, noting that over 800 visitors from outside attended the gala for the first time, marking a positive milestone for the university. She expressed optimism that this number would further increase in future events.

Sports Incharge Dr. Neelum Khaliq also appreciated the team's efforts and congratulated them on successfully managing the event. Deputy Director Admissions, Dr. Rabia Gohar and Additional Director PR and Publications also commended the students' contributions and distributed certificates to recognize their hard work.



## Conclusion Ceremony of the Sports and Business Gala

Women University, Swabi successfully concluded its vibrant four-day Sports and Business Gala, an event aimed at promoting student engagement, leadership, and holistic development beyond the classroom. The gala featured a wide range of sports competitions and entrepreneurial activities, drawing active participation from students across departments.

During the closing ceremony, university officials emphasized the importance of extracurricular involvement for female students, stating that such activities play a vital role in enhancing physical well-being, mental strength, and self-confidence. They further noted that both victory and defeat in sports teach resilience, teamwork, and perseverance, which are essential life skills.

The event provided a platform for students to showcase

their athletic and business talents, encouraging a spirit of healthy competition and innovation. Shields and cash prizes were awarded to outstanding performers in various categories, acknowledging their efforts and achievements.

The attendees praised the university's commitment to creating an environment where academic excellence is complemented by opportunities for personal and professional growth. Guests from the local administration and business community also expressed support for such initiatives, highlighting their positive impact on youth development.

Participants appreciated the efforts of the organizing committee and expressed hope for more such dynamic and empowering events in the future, which not only enrich campus life but also help students prepare for broader national and international challenges.

